

**SKI COUNTRY
EDUCATOR
A PUBLICATION OF SKI
COUNTRY UNISERV**

Membership Recruitment is a Year Round Process

While our membership in Ski Country is up a little this year from last year we all must continue to work towards membership growth.

Member recruitment and retention is the lifeblood of our Association. Our strength (our numbers) and our effectiveness (our power and influence) come from our members; our unity, our involvement, and our commitment.

We are the oldest, largest, and fastest growing member-owned association in the world. We did not get where we are today without strength (numbers) and effectiveness (power and influence). We will gain new benefits and improve working conditions for our members, maximize student achievement, and support our profession well if we are even stronger and better. This means more members.

Educational employees can join the Association at any time. Their dues are prorated from the time they join. As soon as they sign their forms and the forms are processed at Ski Country UniServ they are a full member of the Association. If someone joins later than the window of time at the beginning of the school year they must wait 30 days for CEA legal services.

I challenge every member who reads this to go out and recruit one new member before the end of this school year. Several of our Ski Country locals have close to 80% membership. It is our goal to raise all of Ski Country to 80% of potential membership. If everyone works together, it can be done.

JANUARY, FEBRUARY 2006

EVERY MEMBER OPTION: WHAT IS IT?

- 1. What is the CEA Every Member Option Program (EMO)?**
This program collects \$36 of teacher dues and \$18 of ESP dues for CEA political activities.
- 2. What is the purpose of this money?**
The money is used to support candidates in Colorado who support public education and educators. CEA members help elect candidates from both parties who support our education issues. EMO is used for Colorado ballot issues that support education, legislative candidates, statewide officials (Governor, Attorney General, etc.), school board candidates, and local mill levy and bond elections. CEA helps elect only candidates who support public education, helps pass only pro-public education ballot issues, and helps defeat only anti-public education ballot issues.
- 3. Can a CEA member get the EMO money back?**
Yes. A refund process is built into EMO. A member notifies CEA in writing if he/she wants a refund. We request that the member include his/her name, address, local and Social Security number and send the letter to CEA or complete an e-mail request on our Web site. The deadline for continuing members to do this each year is December 15.
- 4. Why the name "Every Member Option?"**
Though EMO is part of CEA dues, a member has the option to have this part refunded.
- 5. Why is EMO necessary?**
Our Association is in the business of public education. Because public education is public dollars, every aspect of your daily work life is affected by decisions made by elected officials. EMO and our political action program give our members a voice in the decisions made about public education and their jobs.
- 6. Who manages and makes decisions about our EMO funds?**
EMO is managed by the CEA Fund for Children & Public Education, a group of local association leaders elected by their fellow members at Delegate Assembly.
- 7. Do we support Republicans and Democrats?**
Yes. Our CEA Candidate Recommendation Process is bipartisan. We support candidates from both parties who support public education. Local association leaders are very involved in our recommendation process.

- 8. Does any money go to help elect the President of the United States?**
No. All EMO funds stay in Colorado for pro-public education candidates and ballot issues. EMO does not help elect any candidates at the national level.
- 9. Does this program work?**
Yes. CEA members are very effective in electing pro-education legislators. In 2005 we helped pass Referendum C and elect excellent school board candidates. We have defeated vouchers twice at the ballot box. In 2006 we have a chance to elect a pro-education Governor.

**PRACTICAL CLASSROOM TIPS
ON DEMAND**

The National Education Association’s popular **Works4Me** program is a weekly e-mail service in which you get two practical classroom tips submitted by real education experts: your colleagues across the U.S.

It’s Easy! Sign up now.

To join the Works4Me list, simply send an e-mail message to work4me@list.nea.org.

See the Works4Me Tips Library.

Check out the complete Works4Me Tips Library, and archive of hundreds of tips offering ideas and solutions that you can use in your classroom tomorrow.

www.nea.org/tips/library.htm.

You can submit tips, too!

Obviously, Works4Me depends on members contributing ideas for other members.

To submit a tip, send it in an e-mail message to: owner-works4me@list.nea.org. Tell where and what you teach.

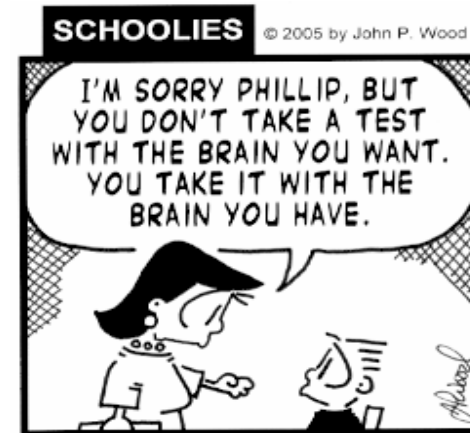
If your Works4Me tip is used, you’ll get a token of appreciation from NEA as well as fame, acclamation, and the satisfaction of helping other members and their students!

SEEING RED?

If your red pen makes your students squirm, they may no longer have reason to fear. Although red has been the preferred shade for corrections since the 1700’s when clerks and accountants dipped quills into red ink to fix ledgers, the trend in correction color may be changing: Purple may be the new red.

Sharon Carlson, a health and education teacher in Massachusetts, switched a few years ago. “Purple stands out. But it’s not as scary as red.”

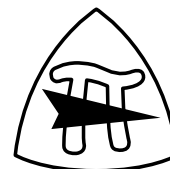
According to color psychologists, purple mixed the authority of red with the serenity of blue, making it a better color for constructive corrections. Students may view purple advice more positively.



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